

**FASHION  MANAGEMENT
MIPS**

THE
NEW
SCHOOL

PARSONS

WELCOME!



COURSEWORK

1. The coursework is exactly the same for every student, and follows the same sequence each term.
2. Students will be placed in sections for their first classes based on geography, in order to optimize the differences in time zones.
3. The program is a 3-term (one year) intensive. Each course builds on the former course.
4. Students will always be actively engaged in two courses at any give time.
5. Outside credits are not accepted.

MENTORSHIP

A key part of the MPS-FM program is the mentorship program. They are meant to provide you with support throughout the program and into your careers.

In the fall, students will participate in a live mentor network event, where they will meet the industry mentors for that particular program. Students will create a short-list of the mentors they are most interested in working with. Program directors will then pair students with their mentor. It is then the responsibility of the student to schedule meetings, online or in person, with their mentor.

ONLINE LEARNING

1. **ASYNCHRONOUS LEARNING** — each week, new materials will become available, including lectures, readings, discussion boards, podcast episodes and assignments. Students will work at their own pace to complete work by posted due dates.
2. **SYNCHRONOUS LEARNING** — each week, students will engage in live sessions: class discussions, presentations, group work and one-on-one instructor meetings. Live class sessions led by instructors will typically happen on Thursdays, Fridays or Weekends. Exact times will be dependent on instructor, with student time zones in mind.
3. **LIVE EVENTS** — throughout the program, special live events and learning sessions will be announced, including the mentor networking event. These events will not conflict with course live sessions.

INTRODUCTION WEEK

Your first course, “Introduction to Fashion Management” is an intensive week-long course meant to fully engage you in the fashion system and to provide basic program orientation.

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
SYNCH SESSION 9:30am-10:30 ET	SYNCH SESSION 9:30am-10:30 ET	SYNCH SESSION 9:30am-10:30 ET	SYNCH SESSION 9:30am-11:30 ET	SYNCH SESSION 9:30am-10:30 ET
ASYNCH LECTURES, READINGS ASSIGNMENTS	ASYNCH LECTURES, READINGS ASSIGNMENTS	ASYNCH LECTURES, READINGS ASSIGNMENTS	ASYNCH LECTURES, READINGS ASSIGNMENTS	SYNCH SESSION GROUP PRESENTATIONS 11:00am-1:00pm
GROUP WORK	GROUP WORK	GROUP WORK	GROUP WORK	

We recommend that you keep this week completely free from other external responsibilities, in order to fully immerse yourself in the course.

FALL TERM

Throughout each term, you will be actively engaged in a 15-week course and three 5-week courses.

15-Week Course: Individual Research

New asynchronous learning content weekly, including weekly assignments and discussion boards.
Synchronous work primarily includes two required one-on-one meetings with instructor, plus live final presentation.

5-Week Course: Systems and Strategies

- Weekly asynchronous learning content.
- Individual & Group assignments.
- Weekly synchronous session with instructor. Time TBD.

5-Week Course: Technology and Innovation

- Weekly asynchronous learning content.
- Individual & Group assignments.
- Weekly synchronous session with instructor. Time TBD.

5-Week Course: Entrepreneurship

- Weekly asynchronous learning content.
- Individual & Group assignments.
- Weekly synchronous session with instructor. Time TBD.

Please note there will be a two day fall Thanksgiving Break in November.



SPRING TERM

Throughout each term, you will be actively engaged in a 15-week course and three 5-week courses.

15-Week Course: Internship (or) Work Study

Students can choose between a traditional internship, or an external project. Both must be approved by the instructor. This course will include an intro session, a mid-term follow-up and a final assessment. It is mostly asynchronous.

5-Week Course: Manufacturing and Production

- Weekly asynchronous learning content.
- Individual & Group assignments.
- Weekly synchronous session with instructor. Time TBD.

5-Week Course: Global and Local Leadership

- Weekly asynchronous learning content.
- Individual & Group assignments.
- Weekly synchronous session with instructor. Time TBD.

5-Week Course: Retailing and Service Design

- Weekly asynchronous learning content.
- Individual & Group assignments.
- Weekly synchronous session with instructor. Time TBD.

Please note there will be a one-week Spring Break.

SUMMER TERM

Throughout each term, you will be actively engaged in a 11-week course and two 5-week courses.

11-Week Course: Capstone Project

Primarily asynchronous; students focus on research, analysis and writing.

Synchronous work includes three live sessions, plus two required one-on-one meetings with instructor.

5-Week Course: Digital Studio and Branding

- Weekly asynchronous learning content.
- Individual & Group assignments.
- Weekly synchronous session with instructor. Time TBD.

5-Week Course: Communication & Social Media

- Weekly asynchronous learning content.
- Individual & Group assignments.
- Weekly synchronous session with instructor. Time TBD.

Final Video Capstone Presentations will be screened in **Week 11**.

A Public Capstone Presentation of 4-6 chosen students will occur during the next Intro Week, held during the last week of August.

Please note there will be a one-week Summer Break.

ORGANIZE & PREPARE

The MPS-FM program was created to be an intensive graduate level program. As such, it's important to organize your personal and work life in order to take full advantage of program.

We recommend developing a personal schedule, or action plan, that ensures your overall success. Consider consistent times to study, to complete assignments and to do group work.

If you are currently employed, we encourage you to inform your employer that you are in the program. It's important to have their support.

Never hesitate to reach out to faculty or your program director with questions.

KEY CONTACTS

- **Keanan Duffty**, Program Director
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- **Joshua Williams**, Associate Program Director, Online
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- **Mikaela Williams**, Student Success Advisor
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**WE LOOK
FORWARD
TO LEARNING
TOGETHER.**



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